

## How to fundraise for Re-write Cancer in the Purple Wave

Thank you so much for joining the Re-write Cancer fundraising team. It's great to have you on board!

We'll be waiving your Purple Wave registration fee so long you reach a modest minimum fundraising target of £50 for the 10k and £100 for the half marathon. You'll need to reach (or surpass!) your minimum fundraising target by 6 May 2022. It's our way of saying a great big 'thank you' for choosing to support Re-write Cancer.

Here is a step-by-step guide to registering as a Re-write Cancer fundraiser in the Purple Wave. If you have any questions, please contact Emma at [supporters@manchester.ac.uk](mailto:supporters@manchester.ac.uk) – she'll be so happy to hear from you.

- 1. Register to take part in the Purple Wave.** If you would like to take part in the 10k you can [register here](#). If you fancy taking on the slightly bigger challenge of a half marathon you [can register here](#).
  - If you are a University of Manchester student, select the 'Student' option. If you are a member of University staff, a member of our alumni community or another valued friend of the University, select the 'Public' option.
  - Make sure you select the appropriate free(!) ticket type:
    - Students – 'Re-write Cancer Fundraiser – Student'
    - Staff – 'Re-Write Cancer Fundraiser – Staff'
    - Alumni – 'Re-Write Cancer Fundraiser - Alumni'
    - Other members of the University community – 'Re-Write Cancer Fundraiser – Community'
  - You will not be asked for any payment details if you select the 'Fundraiser' ticket type.
  - Once you've successfully completed the Purple Wave registration process, you'll receive a confirmation email from [no-reply@sums.su](mailto:no-reply@sums.su).
- 2. Visit the 'Purple Wave 2022 re-writes the future of cancer' JustGiving page** and **create your fundraising page** by clicking the orange 'Start fundraising' button on the right-hand side of the page.
  - Use the same email address for both your Purple Wave registration and JustGiving fundraising page if possible.
  - Select the 'Taking part in an event' option when you're asked what you're doing.
  - When you're asked to find your event search for, and select, 'Purple Wave 2022 in the Great Manchester Run'.
  - If you're fundraising in memory of someone, please let us know by checking the 'I'm doing this in memory of someone' box.
  - If you're a UK taxpayer, you can add 25% to the value of your fundraising – just by ticking the 'Yes, my page can claim GiftAid' box.
  - If you'd like to continue hearing about how your fundraising is helping to re-write the future of cancer after the Purple Wave event has happened, please tick the 'Yes, please opt me in' box at the bottom of the page to keep up to date.
  - You'll receive an email from [contact@justgiving.com](mailto:contact@justgiving.com) confirming that your fundraising page has been set up successfully.
  - Shortly after creating your fundraising page, you'll receive an email from [supporters@manchester.ac.uk](mailto:supporters@manchester.ac.uk) to welcome you to the incredible team of Re-write Cancer fundraisers.
- 3. Start fundraising!**
  - Going forwards you can expect to hear from the UoM Sport team about the Purple Wave event coordination, training plans and nutrition. JustGiving will keep in touch with all the tips and tricks you need to make the most of your fundraising page – they're there to help you raise as much money as possible! And you'll hear personally from [Emma Demiri](#) in the University's fundraising team. She'll be your 'go to' person for everything relating to your fundraising. And she'll keep you updated with how your support is helping re-write the future of cancer.