

## How to fundraise to support Manchester's life-changing research in the Purple Wave

Thank you so much for joining Manchester's life-changing research fundraising team – Team 200. It's great to have you on board!

We'll be waiving your Purple Wave registration fee so long you reach a modest minimum fundraising target of £60 for the 10k and £100 for the half marathon. It's our way of saying a great big 'thank you' for choosing to support Manchester's life-changing research.

And this year, for the first time ever, we're setting everybody a stretch fundraising target of £200. Whether you're taking part in the 10K or half marathon – if you reach, or surpass, the stretch fundraising target – you'll be entered into a prize draw to win a pair of new running shoes. For every additional £200 that you raise, you'll get another entry into the prize draw.

Here is a step-by-step guide to registering as a fundraiser supporting Manchester's life-changing research in the Purple Wave. If you have any questions, please contact Emma Demiri at [supporters@manchester.ac.uk](mailto:supporters@manchester.ac.uk) – she'll be so happy to hear from you.

- 1. Register to take part in the Purple Wave.** Whether you would like to take part in the 10k or half marathon you can register here: <https://www.sport.manchester.ac.uk/sport-and-activity/purplewave/>.
  - If you are a University of Manchester student, select the 'Student' option. If you are a member of university staff, a member of our alumni community or another valued friend of the University, select the 'Public' option.
  - Make sure you select the appropriate free(!) ticket type:
    - Students – 'Purple Wave UoM Fundraiser Student'
    - Staff – 'Purple Wave UoM Fundraiser Staff'
    - Alumni – 'Purple Wave UoM Fundraiser Alumni'
    - Other members of the University community – 'Purple Wave UoM Fundraiser Community'
  - You will not be asked for any payment details if you select the 'Fundraiser' ticket type.
  - Once you've successfully completed the Purple Wave registration process, you'll receive a confirmation email from [no-reply@sums.su](mailto:no-reply@sums.su).
- 2. Visit the '[Purple Wave 2024 supports Manchester's life-changing research](#)' JustGiving page and create your fundraising page** by clicking the orange 'Start fundraising' button on the right-hand side of the page.
  - Use the same email address for both your Purple Wave registration and JustGiving fundraising page if possible.
  - If you're fundraising in memory of someone, please let us know by checking the 'I'm doing this in memory of someone' box.
  - If you'd like to continue hearing about how your fundraising is helping to support Manchester's life-changing research after the Purple Wave event has happened,

please check the tick box underneath the 'Keeping in touch' heading at the bottom of the 'You're almost finished' page to keep up to date.

- You'll receive an email from [contact@justgiving.com](mailto:contact@justgiving.com) confirming that your fundraising page has been set up successfully.
- Shortly after creating your fundraising page, you'll receive an email from [supporters@manchester.ac.uk](mailto:supporters@manchester.ac.uk) to welcome you to the incredible team of fundraisers supporting Manchester's life-changing research.

### **3. Start fundraising!**

- Going forwards you can expect to hear from the UoM Sport team about the Purple Wave event coordination, training plans and nutrition. JustGiving will keep in touch with all the tips and tricks you need to make the most of your fundraising page – they're there to help you raise as much money as possible! And you'll hear personally from Emma Demiri in the University's fundraising team. She'll be your 'go to' person for everything relating to your fundraising. And she'll keep you updated with how you're supporting Manchester's life-changing research.